

**Guelph, Ontario & Sainte-Anne-de-Bellevue, Québec, August 6, 2019** – On behalf of all organizations involved in the Canadian dairy cattle improvement industry, Lactanet Canada is pleased to announce **Bonnie Cooper** as the 2019 recipient of the **Dairy Cattle Improvement Industry Distinction Award**.

“Bonnie Cooper is a well-known and highly respected journalist that has dedicated her distinguished career of over 45 years to the Canadian dairy cattle improvement industry”, states Lactanet Board Chair, Barbara Paquet, “and she is therefore most deserving of this prestigious industry award”.

Bonnie was born on a Wisconsin Holstein dairy farm and received her B.Sc. degree majoring in agriculture journalism at the University of Wisconsin-Madison. In 1973, she moved to Canada to work at the Holstein Journal where she spent her entire career. Bonnie was one of only two Editors of the Holstein Journal in the 81-year history of the magazine. She has also been Secretary of the Curtis Clark Achievement Award Committee for 25 years. Bonnie has devoted her life to promoting all aspects of the industry with accuracy and integrity and her passion for the industry and its producers is evident in all her work.



Throughout her distinguished career of over 45 years, Bonnie has been recognized for her excellence in communicating to producers the events, people, animals and developments that have helped shape the Canadian dairy industry. Through her work, Bonnie helped make the Canadian Holstein Brand the envy of the world. Bonnie is respected and trusted to work hard, research points thoroughly and deliver the facts in a complete, clear and concise manner. Among her many achievements in her role, Bonnie performed exceptional work to communicate the breed improvement developments of Holstein Canada, CDN and key industry partners to producers in Canada and around the world. Holstein breeders trusted Bonnie to sort through the highly technical subjects and report them in a way that was easily understood and focused on the subjects that mattered most to them. Her accuracy, integrity and attention to detail is second to none among industry journalists.

Lactanet Canada is a producer-led organization, providing innovative dairy herd management and genetic services to more than 10,000 dairy farm customers and professional advisors throughout the country. We are a national organisation created by a partnership of Canadian Dairy Network (CDN), CanWest DHI and Valacta. This “Industry Distinction Award” was established by CDN in 2008 and Bonnie Cooper becomes the eleventh recipient of this prestigious recognition. The award presentation to Bonnie will take place during the 2019 Dairy Cattle Improvement Industry Forum on September 17-18 at the Westin Bear Mountain Resort in Victoria, BC.

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